

Advanced Diploma of Business

This qualification reflects the role of individuals with significant experience in a senior administrative role who are seeking to develop expertise across a wider range of business functions. It is suited to individuals who possess significant theoretical business skills and knowledge.



BSB60215

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Course structure - 8 units:

- BSBINM601 Manage knowledge and information
- BSBINN601 Lead and manage organisational change
- BSBMGT615 Contribute to organisation development
- BSBHRM602 Manage human resources strategic planning
- BSBFIM601 Manage finances
- BSBMKG608 Develop organisational marketing objectives
- BSBMKG609 Develop a marketing plan
- BSBLDR502 Lead and manage effective workplace relationships

This course is delivered over 12 months with a flexible learning approach.

Content is delivered online with weekly supportive classroom sessions at Brisbane, Gold Coast and Cairns campuses.

Cost:

Fee for Service: \$5000

Entry requirements:

- Australian year 10, or equivalent



WANT TO KNOW MORE?

Visit our website www.seroinstitute.com.au or call us at +61 1800 206 010 for more information about available courses.